

# GALVESTON COUNTY FAIR & RODEO, INC.

P.O. BOX 889

www.galvestoncountyfair.com

SANTA FE, TEXAS 77510

PHONE: (409) 986-6010/FAX: (409) 986-6490

## EVENT SPONSORSHIP AGREEMENT

\_\_\_\_\_ *COPPER LEVEL - \$250 - \$499*  
\_\_\_\_\_ *BRONZE LEVEL - \$500 - \$999*  
\_\_\_\_\_ *SILVER LEVEL - \$1,000 - \$2,499*  
\_\_\_\_\_ *GOLD LEVEL - \$2,500 - \$4,999*  
\_\_\_\_\_ *PLATINUM LEVEL - \$5,000 & OVER*

### AGREEMENT

SPONSORED EVENT: \_\_\_\_\_ AMOUNT:\$ \_\_\_\_\_

SPONSOR'S NAME: \_\_\_\_\_

Representative: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City State Zip

Phone: ( ) \_\_\_\_\_ Fax:( ) \_\_\_\_\_

Email: \_\_\_\_\_

Name for Advertisement: \_\_\_\_\_

*I understand and agree that the production of the event, dates and times of the event, as well as the selection of judge(s), etc., are determined by Galveston County Fair & Rodeo, Inc., and are not subject to this agreement.*

Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Commerical Exhibits Space Requested - \_\_\_\_\_ Yes \_\_\_\_\_ No (Silver Level & above)

\_\_\_\_\_ payment enclosed \_\_\_\_\_ please bill me \_\_\_\_\_ please bill in January

### FOR OFFICE USE ONLY

Payment Received: \_\_\_\_\_ Check #: \_\_\_\_\_ Amount : \$ \_\_\_\_\_

Comments: \_\_\_\_\_ **THANK YOU!!!** \_\_\_\_\_

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## **EVENT SPONSORSHIP PACKAGE**

**The Galveston County Fair & Rodeo, Inc., will:**

### **COPPER LEVEL - \$250 - \$499**

1. Provide you/your Company/Business with two (2) Fair Passes for admission to activities held on the grounds for the entire week of the County Fair and Rodeo.
2. List you/your Company/Business in the "Tabloid" promoting the Fair in the Galveston County Daily News (circulation of 60,000 households).
3. List you/your Company/Business on the GCF&R website as a Copper Level Sponsor.
4. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **BRONZE LEVEL - \$500 - \$999**

1. Provide you/your Company/Business with four (4) Fair Passes for admission to activities held on the grounds for the entire week of the County Fair and Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than February 15 to meet the printing deadline.
4. List you/your Company/Business on the GCF&R website as a Bronze Level Sponsor.
5. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **SILVER LEVEL - \$1,000 - \$2,499**

1. Provide you/your Company/Business with six (6) Fair Passes for admission to activities held on the grounds for the entire week of the County Fair and Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than February 15 to meet the printing deadline.
4. List you/your Company/Business on the GCF&R website as a Silver Level Sponsor.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. Spaces limited – first come, first serve. In order for your space to be reserved, you must request and complete a Commercial Exhibits' Contract. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to two (2) banners or signs (approx. 2' x 8' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and brought to the Fair Office no less than one week prior to the first day of the fair.
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **GOLD LEVEL - \$2,500 - \$4,999**

1. Provide you/your Company/Business with ten (10) One Day Passes and ten (10) Fair Passes for admission to activities held on the grounds for the entire week of the County Fair & Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than February 15 to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Gold Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. Spaces limited – first come, first serve. In order for your space to be reserved, you must request and complete a Commercial Exhibits' Contract. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to four (4) Banners or Signs (approx. 3' x 10' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and brought to the Fair Office no less than one week prior to the first day of the fair.
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **PLATINUM LEVEL - \$5,000 & OVER**

1. Provide you/your Company/Business with eighteen (18) One Day Passes and eighteen (18) Fair Passes for admission to activities held on the grounds for the entire week of the County Fair & Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than February 15 to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Platinum Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. Spaces limited – first come, first serve. In order for your space to be reserved, you must request and complete a Commercial Exhibits' Contract. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to eight (8) Banners or Signs (approx. 4' x 12' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and brought to the Fair Office no less than one week prior to the first day of the fair. You may add one additional banner or sign for every \$2,500 in additional sponsorship above \$5,000.
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.

**THE GALVESTON COUNTY FAIR & RODEO IS A 501 (C) (3) NON-PROFIT ORGANIZATION  
DEDICATED TO SERVING YOUTH, EDUCATION & AGRICULTURE SINCE 1938**